



SNU ALL STAFF
Information Meeting

Oct. 15, 2007

3 Campus-Wide Processes

- Accreditation Self-Study
- Strategic Planning
- Assessment



SNU Accreditation

through North Central Association (NCA)'s
Higher Learning Commission (HLC)

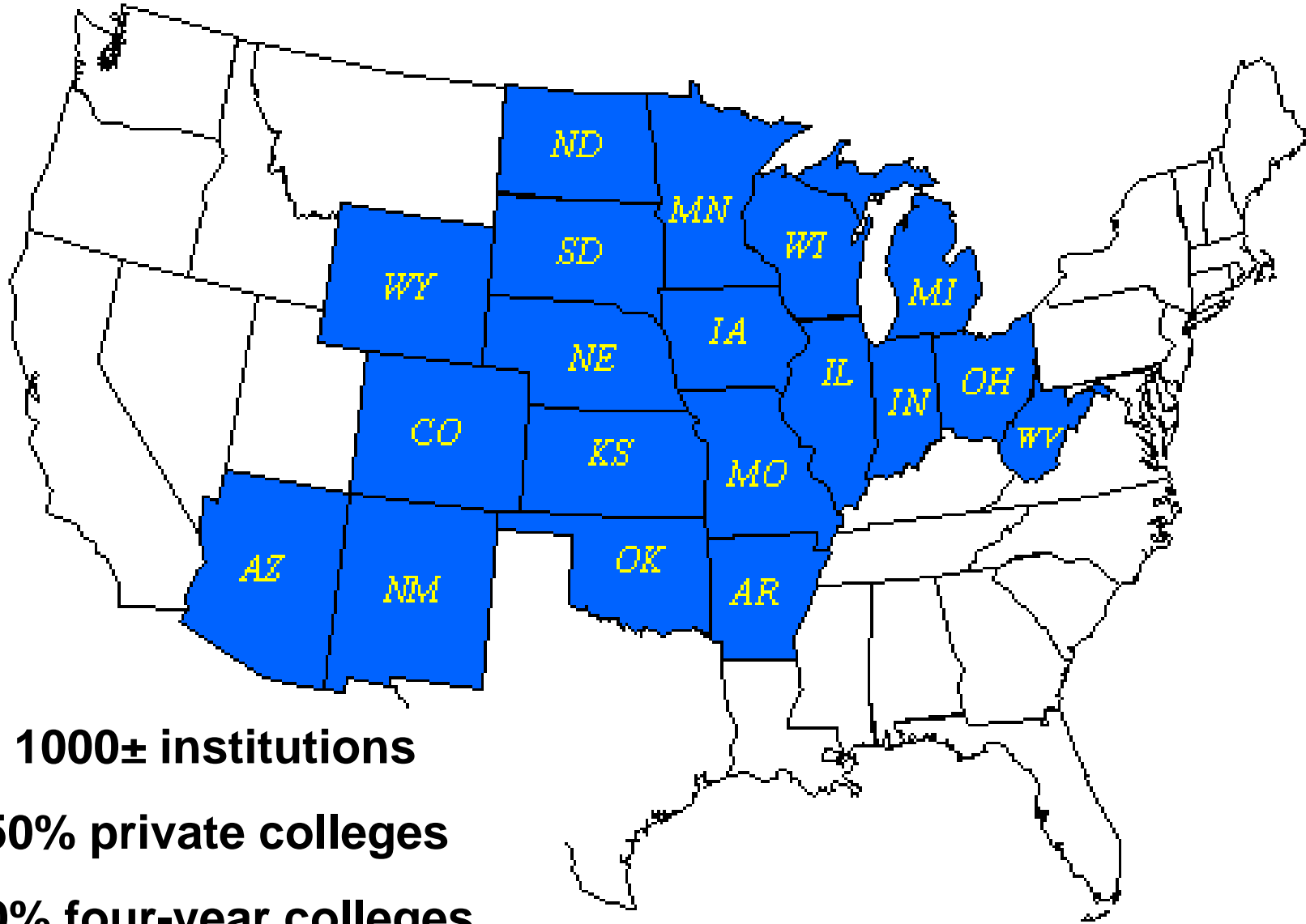
SNU completes self-study prior to campus visit

next NCA/HLC visit in October 2009

last accredited in 1999



NCA/HLC 19-state region



1000± institutions

50% private colleges

70% four-year colleges

Accreditation Self-Study

Telling the SNU Story

- Are we doing what we say we are doing?
- What are our strengths and our challenges?
- How can we prepare for the future?
- What do we want students to learn and how well are they learning?

New NCA/HLC Focus

- What students learn (**student learning**), not just teaching
- What students get out of it (**results**), not just what we put into it
- What SNU will become (**future**), not just what we are now
- All activities on campus contribute to student learning (**holistic**)
- Many acceptable ways to evaluate what we are doing (**assessment**)

(partly about this)



(mostly about this)



(and this)



(and this)



(and this)



(and this)



(and this)



(and this)



(and this)



(and this)



(and this)



(and this)



The NCA/HLC Visiting Team

What are they looking for on campus visits?

How do they expect staff to be involved in the process and the visit?

How does the process of getting ready for the visit benefit us?

SNU goals for self-study process

- 1) better understand how faculty and staff share in contributing to students' education
- 2) better understand how students experience SNU
- 3) strengthen SNU planning & assessment
- 4) find ways to better use and increase our financial and human resources
- 5) strengthen faculty and staff ownership of SNU mission

Timeline for Accreditation

2007-08: fall and spring semester
SNU groups address CRITERIA

2008-09: fall semester
SNU groups address THEMES

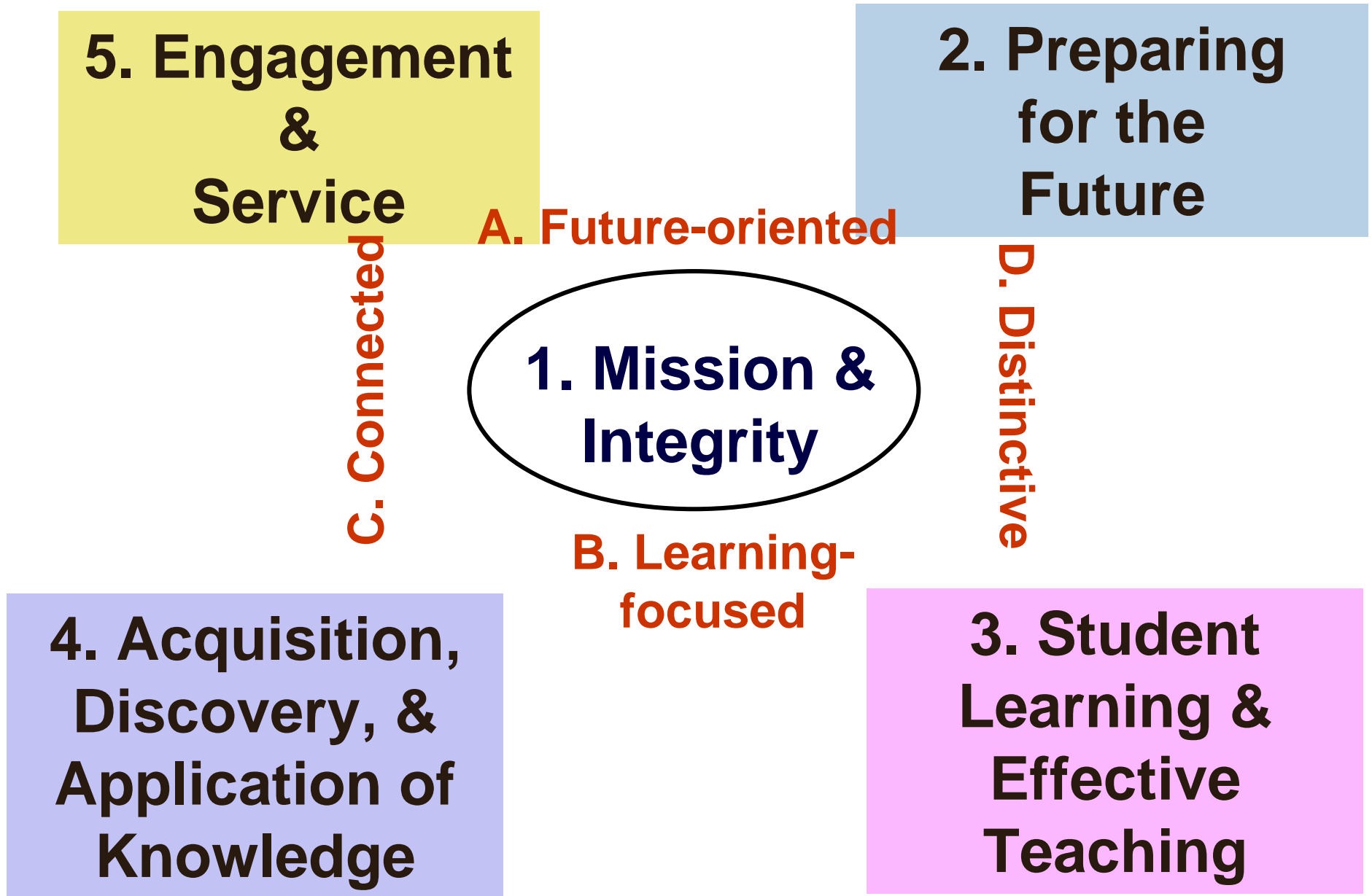
2009-10: fall semester
NCA/HLC campus visit

Accreditation Working Groups

Who is involved?

- Students
- Faculty
- Staff
- Administration
- Board members
- Alumni
- Involved retirees
- Community members

HLC Criteria/*Themes*



Staff Departments Represented: Criteria Groups 07/08

- **Mission/Integrity:**

Athletics, Student Development,
University Advancement, Business
Office, Registrar

- **Preparing for Future:**

University Advancement, Admissions,
Physical Plant, IT, Human Resources,
Institutional Research

Criteria Groups, cont'd

- **Learning/Teaching/Knowledge:**
Library, Athletics, Counseling, IT,
Student Development
- **Engagement/Service:**
Athletics, Professional Studies

Staff Departments Represented: Theme Groups 08/09

- **Future-Oriented:** IT, Physical Plant, Financial Aid, University Advancement, Bookstore, Spiritual Life, Admissions, Church Relations, Professional Studies

Theme Groups, cont'd

- **Learning-Focused:** Library, Custodial, School for Children, IT, Laptop, Physical Plant, Testing Center, Student Support Services, Housing, Spiritual Life, Professional Studies, Registrar

Theme Groups, cont'd

- **Connected:**

Alumni, IT, Commons, Southern Plaza, Sodhexo, Excel Auction, Career Center, Business Office, Student Health, Library, Athletics, Switchboard

Theme Groups, cont'd

- **Distinctive:**

Disability Services, IT, Financial Aid,
Univ. Advancement, Human
Resources, Admissions, Accounts
Payable, Physical Plant, Payroll

Documenting What We Do

- Collect evidence to use in our Self-Study (minutes, plans, reports, records of improvements, comparisons)
- Present SNU materials to the Visiting Team both electronically and in hard copy
- Tell our story through publications and the SNU Web site and to the communities we serve

Everyone is involved
in telling the SNU story!



Assessment Focus

- Evaluating services across all SNU units
- How daily work connects to SNU mission
- Shared, campus-wide responsibility for student learning
- Telling SNU's story to our stakeholders (churches, community, parents, alumni)

Key questions for assessment

- What do we want SNU students to “look like” when they graduate? What should they know, value, do?
- What does the evidence tell us about what and how well SNU students are learning?
- Where are we succeeding and where do we need to try new/different approaches?

How Does This Affect Me?

- Do you know how your job and your office impacts student learning?
- How do you contribute to accomplishing SNU's mission?

Assessment

- Continual Process
- Identify an Issue/Opportunity
- Make a Change
- Look Back
- Document

Staff & Assessment

- Campus Wide Surveys (SSI & BCW)
 - BCW & Performance Evaluations
- Specific Area Surveys
 - APPA
 - Nazarene (Business Officers, IT, etc.)
- Campus Plans & Unit Plans
 - Facilities Master Plan

Strategic Planning Focus

- Mission
- Context
- Purpose
- Core Values
- Motto



Key questions for strategic planning

- Why does SNU exist?
- What business are we in?
- How do we want to be known?
- What values will guide us?
- What will success look like?
- What differences will we make in the lives of those connected with us?

(not so much like this)



TARGET®

(more like this)



www.snu.edu/hlc

The screenshot shows the Southern Nazarene University (SNU) Higher Learning Commission (HLC) website. The browser window title is "- HLC - Home | Southern Nazarene University - Microsoft Internet Explorer". The address bar shows "http://www.snu.edu/?s=246".

Header: Southern Nazarene University logo with the tagline "CHARACTER | CULTURE | CHRIST". Navigation links include HOME, ABOUT SNU, SITE MAP, and CONTACT US. Secondary navigation links include Future Students, Alumni & Friends, and Spiritual Life.

Left Sidebar:

- HLC**
 - HLC Home
 - Self-Study Goals
 - Timetable
 - Working Groups
 - Updates
 - SNU/HLC Resources
 - SNU Strategic Planning
 - SNU Assessment
 - NCA 2000 Recommendations
 - SNU 2000 Self-Study
 - HLC Criteria for Accreditation
 - HLC Website
- Quick Links**
 - Academics
 - Admissions
 - Church Relations
 - Crimson Storm Athletics
 - Current Students
 - Faculty & Staff
 - Financial Aid
 - Giving
 - Library
 - Missions
- Page Shortcut:**
snu.edu/hlc

Main Content Area:

hlc..

**SNU Institutional Accreditation:
NCA Higher Learning Commission Self-Study**

Every ten years, Southern Nazarene University undertakes a self-study in preparation for an institutional accreditation visit from the Higher Learning Commission of the North Central Association. This comprehensive review of the university and its programs encourages the full SNU community to reflect on both progress and challenges during the past ten years, examine current programs, policies, and services in light of strategic planning, and engage in assessment processes that ensure continuous improvement towards achieving institutional goals and providing a challenging and supportive environment for student learning.

SNU was granted its original accreditation in 1955-56 and has been reaccredited continuously since, receiving the most recent ten-year accreditation in 2000. In spring 2007, the SNU Self-Study Steering Committee started the process of institutional self-study in relation to the Higher Learning Commission's five criteria for accreditation. This process will culminate in a self-study report and a Higher Learning Commission NCA accreditation site visit in the fall of 2008.

The Windows taskbar at the bottom shows the Start button, several application icons, and the system tray with the time 5:54 AM.

Credits

Created for SNU All-Campus Staff Meeting, 15 October 2007 by Gwen Ladd Hackler,
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Photo credits, in order of appearance:

www.campaignadvantage.com

www.hcahlc.org

www.youngstown.edu

SNU photography, Carol Wight

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Microsoft PowerPoint ClipArt

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