



CONVERGENCE

# 3 Question-Driven Processes

- Strategic Planning
- Assessment of Educational Effectiveness
- Accreditation Self-Study



# STRATEGIC PLANNING

Focus on

- Mission
- Context
- Purpose
- Core Values
- Motto



(not so much like this)



**TARGET®**

(more like this)



# Key questions for strategic planning

- Why does SNU exist?
- What business are we in?
- How do we want to be known?
- What values will guide us?
- What will success look like?
- What differences will we make in the lives of those connected with us?

# EDUCATIONAL EFFECTIVENESS

Focus on

- Defined student learning outcomes
- Connection to mission and programs
- Evidence of student learning
- Shared responsibility
- Efforts to assess and improve student learning
- Informing our stakeholders

(fallacy)



(reality)



# Key questions

## for educational effectiveness

- What do we want SNU students to look like when they graduate? What should they know, value, do?
- What evidence can we gather and analyze to tell us what and how well our students are learning?
- Where are we succeeding and where do we need to try a different approach?

# NCA Self-Study

Focus on

- Mission and integrity
- Preparing for the future
- Effective teaching and learning
- Acquisition of knowledge
- Engagement and service

(partly about this)



(mostly about this)

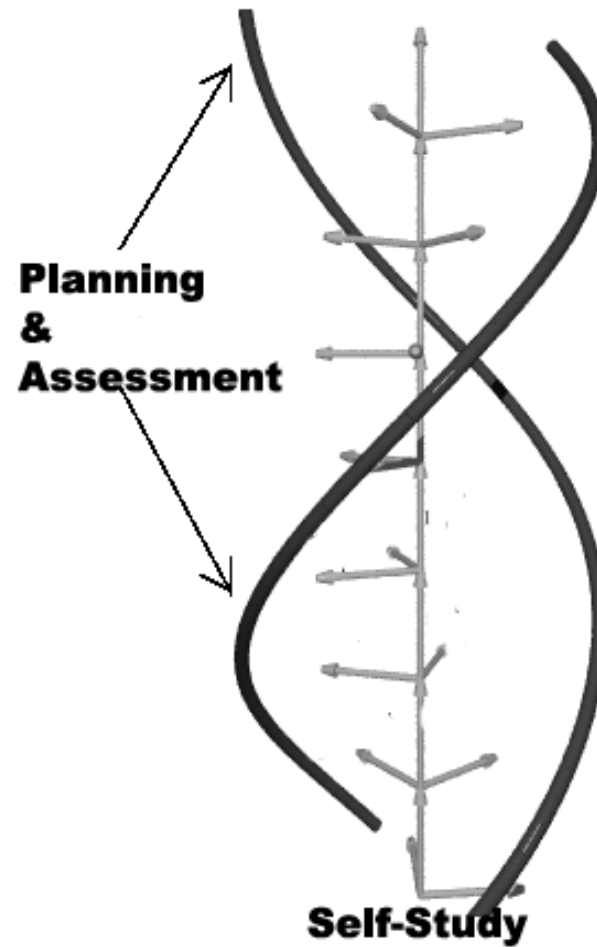


# Key questions

## for accreditation self-study

- Are we doing what we say we are doing?
- What are our strengths and our challenges?
- How can we position ourselves for the future?

# Ongoing Processes



# Overlaps

- Campus-wide involvement
- Set of lenses for looking at institution
- Common data and evidence
- Interwoven timelines
- Connected learning outcomes  
(course – program – institution)

# Convergences

- Institutional integrity
- Shaping the future
- Excellent programs
- Student learning



**CHOICE  
EXCELLENCE  
TRANSFORMATION**



CHOICE  
EXCELLENCE  
TRANSFORMATION

# Credits

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