



DIVISION OF CULTURAL &
COMMUNICATION STUDIES

GRAPHIC DESIGN

— FOUR-YEAR PLAN —

ABOUT

The Graphic Design program at SNU immediately starts you on your path as a creative in the first semester. We introduce the design process, from concept to final product, through courses in basic software application and design theory. These types of courses help to train you to think like a designer. You will have various courses that teach you how to produce the images and concepts used to promote, sell, educate, and inform our world. Our small class size allows for personal, individual attention throughout the program, with a focus on job placement in the field.

Our faculty encourage you to develop your own individual design style based on your personal strengths. You are supported by constructive discussion, methods to improve, and technique suggestions in group critiques, by design peers and, of course, the faculty. We are invested in your success.

DEGREE PLAN

***The courses listed are for this specific program and are in addition to the general education courses required for all students. See the reverse side or go to snu.edu/gen-ed for more information on those courses.*

YEAR 1

Design I
Design Technology
Color Visual Language
Vector and Raster Fundamentals

YEAR 2

Elementary Spanish I
Typography
Digital Imaging
Elementary Spanish II
Drawing I
Design II

YEAR 3

Serigraphy
Corporate Identity
Information Design
History of Art and Design
Internship

YEAR 4

Interactive Web Authoring
Portfolio I (Fall)
Portfolio II (Spring)





GENERAL EDUCATION

General Education forms the foundation of every student's academic journey at SNU. As a Christian liberal arts university, we are committed to equipping students with the knowledge, values, and skills essential for their development as both thoughtful Christians and engaged community leaders. Our General Education curriculum is intentionally designed to be both comprehensive and flexible—allowing students to pursue their individual interests while ensuring they graduate prepared for lifelong learning, service, and growth.

The General Education program consists of approximately 51 credit hours that introduce and develop important skills such as the:

- Importance of thinking critically and solving problems
- Ability to communicate effectively
- Appreciation of human creativity
- Importance of science and technology in the 21st century
- Power of social responsibility in our community
- Awareness of global diversity
- Role of our Christian faith in daily life

Students take at least one foundational course and one upper-level windows course in each of these areas.

Central to SNU's mission is the engagement of students in transformational learning experiences designed to explore what it means to seek truth together with a Christ-centered community of scholars.

YEAR 1

- Composition I & Composition II
- Introduction to Speech
- A foundation course in Social Responsibility
- A foundation course in Science & Technology
- Christian Faith & Life

YEAR 2

- Modern World
- Aesthetics
- A foundation course in Critical Thinking & Problem Solving
- Old Testament or New Testament Literature & Life

YEAR 3

- A windows course in Social Responsibility
- A windows course in Effective Communication
- A windows course in Science & Technology
- A windows course in Critical Thinking & Problem Solving

YEAR 4

- A windows course in Global Perspectives
- A windows course in Artistic Expression
- Foundations of Christian Belief