



# SCHOOL OF BUSINESS INTERNATIONAL BUSINESS

— FOUR-YEAR PLAN —

## ABOUT

The International Business degree affords students the opportunity to explore the global nature of business in a faith-based environment that aligns with the university mission "To make Christlike disciples through higher education." Almost all businesses have some global aspect to their operations. It might be sourcing raw materials internationally, shipping products abroad, or purchasing equipment from global firms.

Technological advances have opened up new markets globally for businesses. Students majoring in International Business will learn how to be successful in a global marketplace. Students will receive a general Business degree with emphasis on international cultures, international economics, international law, international operations, and global business strategies. Emphasis is placed on bringing God's truth to the global marketplace. Additionally, students are encouraged to study abroad or complete an internship in their junior or senior year(s) to provide real-world experience and job training to fully round out their academic program.



## DEGREE PLAN

*\*\*The courses listed are for this specific program and are in addition to the general education courses required for all students. See the reverse side or go to [snu.edu/gen-ed](http://snu.edu/gen-ed) for more information on those courses.*

### YEAR 1

Ethics and Business Principles  
Principles of Marketing  
Economics

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### YEAR 2

Principles of Accounting I  
Principles of Accounting II  
Principles of Management  
International Business and Ethics

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### YEAR 3

Legal Environment of Business  
Business Finance  
International Management  
Business Communication in a  
Global Environment  
International Marketing  
International Business Electives

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### YEAR 4

Management Information Systems  
International Business Law  
International Finance  
Business Analytics  
Business Policy  
International Economic Development



# GENERAL EDUCATION

General Education forms the foundation of every student's academic journey at SNU. As a Christian liberal arts university, we are committed to equipping students with the knowledge, values, and skills essential for their development as both thoughtful Christians and engaged community leaders. Our General Education curriculum is intentionally designed to be both comprehensive and flexible—allowing students to pursue their individual interests while ensuring they graduate prepared for lifelong learning, service, and growth.

The General Education program consists of approximately 51 credit hours that introduce and develop important skills such as the:

- Importance of thinking critically and solving problems
- Ability to communicate effectively
- Appreciation of human creativity
- Importance of science and technology in the 21st century
- Power of social responsibility in our community
- Awareness of global diversity
- Role of our Christian faith in daily life

Students take at least one foundational course and one upper-level windows course in each of these areas.

Central to SNU's mission is the engagement of students in transformational learning experiences designed to explore what it means to seek truth together with a Christ-centered community of scholars.

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## YEAR 1

- Composition I & Composition II
- Introduction to Speech
- A foundation course in Social Responsibility
- A foundation course in Science & Technology
- Christian Faith & Life

## YEAR 2

- Modern World
- Aesthetics
- A foundation course in Critical Thinking & Problem Solving
- Old Testament or New Testament Literature & Life

## YEAR 3

- A windows course in Social Responsibility
- A windows course in Effective Communication
- A windows course in Science & Technology
- A windows course in Critical Thinking & Problem Solving

## YEAR 4

- A windows course in Global Perspectives
- A windows course in Artistic Expression
- Foundations of Christian Belief