



# SCHOOL OF BUSINESS MANAGEMENT

— FOUR-YEAR PLAN —

## ABOUT

The Management program provides students with leadership experience in a faith-based environment that aligns with the university's mission "to make Christlike disciples in higher education." Management students engage in business simulations that reflect what managers do daily: plan, organize, motivate, and control operations.

Graduates go on to successful careers in the for-profit, not-for-profit, and governmental industries, because all organizations are guided by management principles. Students are highly encouraged to complete an internship in their junior or senior year(s) to provide an opportunity to apply their education in a professional environment.

## DEGREE PLAN

*\*\*The courses listed are for this specific program and are in addition to the general education courses required for all students. See the reverse side or go to [snu.edu/gen-ed](http://snu.edu/gen-ed) for more information on those courses.*

### YEAR 1

Ethics & Business Principles  
Principles of Marketing  
Principles of Economics  
Principles of Financial Accounting

---

### YEAR 2

Principles of Management  
Principles of Managerial Accounting  
Business Finance  
Human Resource Management  
International Business & Ethics

---

### YEAR 3

Business Law  
Business Communications  
Organizational Behavior  
International Management  
Management Elective

---

### YEAR 4

Management Information Systems  
Business Analytics  
Business Policy  
Operations Management  
Management Elective





# GENERAL EDUCATION

General Education forms the foundation of every student's academic journey at SNU. As a Christian liberal arts university, we are committed to equipping students with the knowledge, values, and skills essential for their development as both thoughtful Christians and engaged community leaders. Our General Education curriculum is intentionally designed to be both comprehensive and flexible—allowing students to pursue their individual interests while ensuring they graduate prepared for lifelong learning, service, and growth.

The General Education program consists of approximately 51 credit hours that introduce and develop important skills such as the:

- Importance of thinking critically and solving problems
- Ability to communicate effectively
- Appreciation of human creativity
- Importance of science and technology in the 21st century
- Power of social responsibility in our community
- Awareness of global diversity
- Role of our Christian faith in daily life

Students take at least one foundational course and one upper-level windows course in each of these areas.

Central to SNU's mission is the engagement of students in transformational learning experiences designed to explore what it means to seek truth together with a Christ-centered community of scholars.

---

## YEAR 1

- Composition I & Composition II
- Introduction to Speech
- A foundation course in Social Responsibility
- A foundation course in Science & Technology
- Christian Faith & Life

## YEAR 2

- Modern World
- Aesthetics
- A foundation course in Critical Thinking & Problem Solving
- Old Testament or New Testament Literature & Life

## YEAR 3

- A windows course in Social Responsibility
- A windows course in Effective Communication
- A windows course in Science & Technology
- A windows course in Critical Thinking & Problem Solving

## YEAR 4

- A windows course in Global Perspectives
- A windows course in Artistic Expression
- Foundations of Christian Belief