



DIVISION OF CULTURAL &
COMMUNICATION STUDIES

MEDIA STUDIES

— FOUR-YEAR PLAN —

ABOUT

Do you enjoy storytelling? Would you like to be in front of the camera or behind it? The Mass Comm program will help you develop the skills necessary to accomplish these goals. We cover a wide range of practices including hands-on experience with digital photography, videography, design, and production. Our graduates are making an impact by visually telling the stories of the organizations for which they work all across the world.

DEGREE PLAN

***The courses listed are for this specific program and are in addition to the general education courses required for all students. See the reverse side or go to snu.edu/gen-ed for more information on those courses.*

YEAR 1

Design Technology
Video Production
Interviewing Techniques
Writing for Mass Media

YEAR 2

Elementary Spanish I
Survey of Mass Media
Digital Photography
Practicum (1 hr)
Elementary Spanish II
Writing for Mass Media

YEAR 3

Practicum (1 hr)
Interactive Web Authoring
Technical Communication

YEAR 4

Media Ethics
Social Media Content

**plus 10 hours of electives*





GENERAL EDUCATION

General Education forms the foundation of every student's academic journey at SNU. As a Christian liberal arts university, we are committed to equipping students with the knowledge, values, and skills essential for their development as both thoughtful Christians and engaged community leaders. Our General Education curriculum is intentionally designed to be both comprehensive and flexible—allowing students to pursue their individual interests while ensuring they graduate prepared for lifelong learning, service, and growth.

The General Education program consists of approximately 51 credit hours that introduce and develop important skills such as the:

- Importance of thinking critically and solving problems
- Ability to communicate effectively
- Appreciation of human creativity
- Importance of science and technology in the 21st century
- Power of social responsibility in our community
- Awareness of global diversity
- Role of our Christian faith in daily life

Students take at least one foundational course and one upper-level windows course in each of these areas.

Central to SNU's mission is the engagement of students in transformational learning experiences designed to explore what it means to seek truth together with a Christ-centered community of scholars.

YEAR 1

- Composition I & Composition II
- Introduction to Speech
- A foundation course in Social Responsibility
- A foundation course in Science & Technology
- Christian Faith & Life

YEAR 2

- Modern World
- Aesthetics
- A foundation course in Critical Thinking & Problem Solving
- Old Testament or New Testament Literature & Life

YEAR 3

- A windows course in Social Responsibility
- A windows course in Effective Communication
- A windows course in Science & Technology
- A windows course in Critical Thinking & Problem Solving

YEAR 4

- A windows course in Global Perspectives
- A windows course in Artistic Expression
- Foundations of Christian Belief