



MANAGEMENT

FOUR YEAR PLAN

SCHOOL OF BUSINESS
SOUTHERN NAZARENE UNIVERSITY



MANAGEMENT

ABOUT

The Management degree provides students with leadership experience in a faith-based environment that aligns with the overall university mission "To make Christlike disciples through higher education in Christ-centered community." Students in the Management program engage in simulation activities reflecting what managers do daily: plan, organize, motivate, and control operations within organizations. Courses such as Entrepreneurship, Human Resource Management and Workforce Diversity, Organizational

Behavior, and Contemporary Issues in Management prepare students to launch their careers in Management fields or to begin planning to open their own business. Students also have the opportunity to take electives to further enhance their academic profile in the areas of Leadership, Negotiation, Project Management, Public Administration, and International Business. Graduates have enjoyed careers in all areas of Management as well as positions outside of Business, including Education and Law. Students are encouraged to complete an internship in their junior or senior year(s) to provide real-world job training to fully round out their academic experience.

DEGREE PLAN

***The courses listed are for this specific program and are in addition to the general education courses required for all students. See the General Education brochure or go to snu.edu/gen-ed for more information on those courses.*

01

Ethics and Business Principles
Principles of Marketing
Economics

02

Principles of Accounting I
Principles of Management
Principles of Accounting II
International Business and Ethics

03

Legal Environment of Business
Business Finance
Entrepreneurship
Business Communication in a Global Environment
Human Resource Mngmt & Workforce Diversity
Management Elective

04

Management Information Systems
Business Analytics
Business Policy
Contemporary Issues in Management
Organizational Behavior
Management Elective



"I have a lot of memories from my classes and I have enjoyed partnering with different individuals and working together in classes. I've made many friends and I'm hoping that I will be able to stay in contact with them long after I graduate and leave SNU."

-Riley McCubbins

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